



Q and A with Serendipity Electronics

Tell us about your company - what products or services do you provide? Brief history? We provide Shortage Mitigation as our primary service. Extended lead times, changes in demand and supply chain disruptions can cause unexpected component shortages. Our highly qualified global sourcing network tracks all the product you need for instantaneous answers to all your demands. Quality is our top priority with AS9120, AS6081 and ESD2020 certifications.

We also have a WBENC incentivized procurement program. As customers look to streamline internal costs, we offer the ability to consolidate the lower priority vendors and AVL to one supplier – Serendipity. We manage these suppliers, which can eliminate significant internal purchasing tasks and cost. We can remove 1000's of unique supplier transactions per year. *Customers view such consolidation as a cost savings.*

What has your experience been working with TE Connectivity? We have been working with TE Connectivity Brazil and India since 2017, and Ohio starting in 2020. It was been a great experience.

What are some of the tools that set you on the path to success? Our people are the greatest tool that have helped us reach where we are today. We remain consistent with our goals, intentions, and actions. We hold ourselves accountable and continue moving in the right direction. As a result, we have achieved double digit growth year after year.

What is the biggest Impact of being a Diverse certified supplier? We are proud to be a diverse certified supplier which to us supports corporate culture around diversity and social responsibility. We retain and attract talent with our diverse group of employees and customers around the globe.

Advice to other future and current Diverse businesses? Understand that diversity is a continuous process and is needed to grow. It needs to be part of the company culture and to always keep an open mind in all decision making.